GIFA 2023 - Fair Profile

Exhibitors total	864
Exhibitors Germany	259
Exhibitors other countries	605
Number of countries	46

Net space total (sqm)	41.316
Net space Germany	16.424
Net space other countries	24.892

Visitor data from registry:

visitor data from registry.	
Visitors total	63.262
Origin*:	
Germany	32%
Other Europe	37%
From Non-European countries	31%
Number of countries	116

Visitor data from registry:

TOP 10 visitor countries *	
(Basis: all foreign visitors)	
India	9%
Italy	7%
Turkey	7%
China	6%
France	5%
Austria	4%
Korea, Republic	4%
Japan	4%
Spain	4%
USA	3%



16th International Foundry Trade Fair with Technical Forum

Dusseldorf • Germany 12th - 16th of June 2023

www.gifa.com

158 accredited journalists from 116 countries**

(VG-GE-MF / JULY 2023)

Quality and structure of trade visitors

Based on the results of a total of 1.362 interviews including 1.334 interviews with trade visitors (98%) during GIFA 2023 conducted as CASI (Computer Assisted Self Interview)

Interest in product ranges	
(Several answers possible)	
Foundry technology (except for	
diecasting technology)	56%
Melting shop	33%
Moulding and core making	30%
Foundry plants and installations,	
planning, construction, engineering	28%
Casting machines/pouring	
equipment	27%
Refractories technology	26%
Moulding sands	23%
Control systems, measurement	
and test technology	20%
Diecasting technology	18%
Gating and feeding	17%
Additive Manufacturing	15%
Pattern and die making	15%
Environmental protection/	
Industrial safety and ergonomics	14%
Heat treating and drying furnaces	14%
Surface treatment	13%
Metallic charge materials	13%
Moulding sand preparation and	
sand reclamation	13%
Knock-out, fettling and finishing	12%
Moulding auxiliaries	10%
Welding and cutting	10%
Manipulation	9%
Diecasting plants, project planning,	
construction, engineering	9%
Transportation and storage	6%
Consultation, planning, services	6%
Information processing	5%
Exhaust and ventilation technology	4%
Compressed-air technology	3%

Industrial sector***	
Iron, steel, annealing foundries	27%
Other foundry technology	7%
Non-ferrous metal foundries	15%
Foundry, mechanical engineering	11%
Iron and steel production	4%
Non-ferrous metal industry	3%
Automobile manufacturing,	
supply industry	3%
Plant manufacturing, engineering	3%
Mechanical engineering, apparatus	
construction (general), toolmaking	2%
Other industry	6%
Services/consulting	3%
Wholesale and export trade	5%
Other	5%

Reasons for visit	
(Several answers possible)	
See new developments/trends	30%
Find new suppliers	28%
Contact with exisiting suppliers/	
business partners	25%
Networking	23%
Preparation of purchase decisions	11%
New suppliers were found	
Yes	48%

Received info	rmation on innovations	
Yes		63°

Decision making powers***	
Decisive	28%
Contributory (jointly decisive)	30%
Advisory function (consultative)	24%
Not involved	12%

Occupational position***	
Top-Management	54%
Middle-Management	18%
Other	22%
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Area of responsibility***	
Business/company/plant	
management	24%
Manufacture, production,	
quality control	21%
Research and development,	
design	15%
Sales, distribution	14%
Buying, procurement	7%
Maintenance, repairs	4%
Marketing, advertising, PR	2%
Planning, work scheduling	2%
Other	5%

Overall assessment	
Satisfied	97%

Recommendation	
Yes	97%





^{*}The origin of the visitors refers to the common number of visitors of GIFA/METEC/THERMPROCESS/NEWCAST 2023.

^{**}Press accreditation for GIFA/METEC/THERMPROCESS/NEWCAST

^{***}Difference to 100% = Pupils, students, not gainfully employed (6%)